M3 Group Basic Environmental Policy

1. Basic Approach

M3 Group (which refers to the Company and its affiliates, etc.¹, as defined in the "Code of Conduct" stated below; the same shall apply hereinafter) has declared in the "M3 Group Code of Conduct" (hereinafter referred to as "Code of Conduct"), which is a code of conduct to be observed by each and every director, officer and employee of M3 Group, that it will continually seek to minimize the environmental impact of its products, services and operations ("3.2 Environmental Conservation").

This Policy clarifies M3 Group's approach to corporate activities with consideration for the global environment as set forth in the Code of Conduct and applies to all directors, officers and employees of M3 Group.

M3 Group's business objective is "making use of the Internet to increase, as much as possible, the number of people who can live longer and healthier lives, and to reduce, as much as possible, the amount of unnecessary medical costs." Based on the recognition that the maintenance and conservation of the global environment is an essential element for the continuation of business and that the global environment is the foundation for sustainability and growth, M3 Group will strive to conserve resources and energy, and reduce the burden on the global environment in all its business activities in accordance with this Policy.

In addition, M3 Group will strive to improve energy efficiency and make effective use of resources, aiming for harmony between humanity and nature, and will also work to maintain biodiversity and contribute to the continuous improvement of the natural environment.

2. M3 Group's Basic Policy on Environmental Conservation

M3 Group will conduct its corporate activities with consideration for the global environment as follows.

· Compliance with Environmental Laws and Regulations, etc.

M3 Group will comply with laws and regulations, etc. related to environmental conservation in the countries and regions in which it operates.

· Response to Climate Change

Recognizing the impact of climate change and related risks and opportunities, M3 Group will work to mitigate and adapt to climate change.

· Reduction of Environmental Impact and Resource Conservation

In promoting all business activities, M3 Group recognizes the importance of efficient and sustainable use of energy and resources and will strive for continuous improvement to reduce environmental impact through reducing greenhouse gas emissions, actively introducing renewable energy, reducing energy and resource consumption, promoting waste reduction and recycling, reducing water consumption, reducing the impact on the atmosphere, reducing waste and building a procurement network, etc. that takes into account the natural environment. In addition, M3 Group will regularly monitor the situation to achieve the above and set targets

In addition, M3 Group will regularly monitor the situation to achieve the above and set targets for reducing environmental impact as necessary.

· Conservation of Biodiversity

Recognizing the importance of biodiversity conservation, M3 Group will strive to prevent or

¹ It refers to (1) M3, Inc. (2) any company in which M3, Inc. directly or indirectly holds a majority of the outstanding voting shares or equity interests and (3) any other company that the Board of Directors of M3, Inc. decides to include in the scope of the Code of Conduct as appropriate.

reduce the negative impact of its business activities on the environment and biodiversity.

· Sustainability Management System

To fulfill the objectives of this Policy, M3 Group will establish and maintain an appropriate management system that includes top management and will take the necessary initiatives.

· Information Disclosure and Communication

M3 Group will disclose the contents of this Policy both internally and externally and will strive to disclose information related to the environment and promote active communication with all internal and external stakeholders, including business partners and suppliers.

· Initiatives throughout the Supply Chain

M3 Group also places importance on consideration for the global environment when procuring services and products, etc. necessary to advance its business activities. By separately establishing the M3 Group Basic Policy on Procurement and the M3 Group Supplier Code of Conduct, M3 Group will engage in business activities in accordance with this Policy throughout the supply chain.