M3, Inc.

 Akasaka Intercity, 1-11-44, Akasaka, Minato-ku, Tokyo 107-0052

 Phone +81-3-6299-8905
 Fax +81-3-6299-8922

 http://corporate.m3.com
 pr@m3.com

## Roll Out of Al Assisted Cloud Based EMR System "M3 DigiKar"

~ Number of Managed Medical Records to Top 10 Million by Year End ~

M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura; "M3" below) announced the full roll out of and the change in product name of the AI assisted cloud based electronic medical record system belonging to the group company Digikar, Inc. (Headquarters: Tokyo, Japan; CEO: Ikuo Ozaki, "Digikar," below), from "DigiKar," to "M3 DigiKar." Digikar, Inc. will together be renamed as M3 DigiKar, Inc.

M3 operates m3.com, a specialized web portal for medical professionals that delivers healthcare related information to its 270+ thousand physician members in Japan. Business development within the electronic medical record area has also been in progress since the consolidation of C.M.S Co.Ltd, in 2012, a company providing "Doctor's Desktop Series," the No.1 share on-premises electronic medical record system, which also links to ORCA, the reimbursement software standardized by the Japan Medical Association.

In October 2015, Digikar launched distribution of the independently developed cloud based electronic medical record system, "DigiKar." The AI assisted system with internally developed automated machine learning functions and iPad\*\* assisted entry tools that allows for paper-like usability, has gained high evaluations for ease of use, with 82% of doctor users wishing to recommend the system to others. As a result, the system has been quickly adopted and in use at over 500 medical sites as of October 2018, gaining No.1 market share for cloud based medical chart systems. Furthermore, the cloud now manages medical chart information for over 7.6 million patients, and is expected to top 10 million records within this fiscal year.

In November 2018, Digikar, Inc. will change its name to M3 DigiKar, Inc., and its product name from "DigiKar" to "M3 DigiKar," along with the full roll out of the business. M3 network empowered distribution, reinforcement of support structures, information provision in coordination with m3.com, linkage to clinic appointment system, and development of other high value-add services will increase convenience for users, and further promote M3 DigiKar adoption at medical sites. Additionally, M3 sees electronic medical record systems as a new business platform which can be linked to the various services provided by the M3 group such as clinical trial support, AI, and genome testing, to create further innovative new businesses.

## **DigiKar Expansion**



Efficiency of AI Empowered Entry Assistance 



iPad\*\* Assisted Entry Support





Take notes and draw schema as you would on paper, along with photos which can all be uploaded as

## mages to the medical chart.

## Voices from Users

• System integration is very easy. I was able to complete the set up and start using it that day by just looking at the the manual.

The AI assisted entry has reduced the hassle of medical record entry

• The iPad\*\* tool allows for schemas and notes just as I would record on paper, and frees me from having to stare at the PC screen so that I can fully focus and the patient during medical examinations.

The cloud based system reduced data management and maintenance needs, which is one less worry for me!



- \* m3.com research (Nov 2017, internet based survey)
- \*\* iPad is a trademark registered in the U.S. and other countries by Apple Inc.
- \*\*\* Digikar research (March 2018, internet based survey)