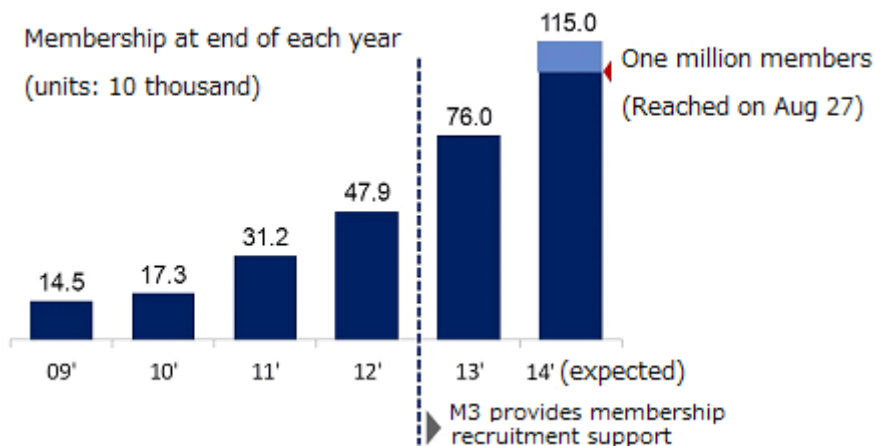


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**M3 China Membership Count Tops One Million Doctors**

**M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura, “M3” below) announced that membership for the healthcare professional portal site “Medlive.cn” run via joint venture with Kingyee (Beijing) Co., Ltd (Headquarters: Beijing, “Kingyee” below) in China, topped one million members in August, 2014. M3 looks to take advantage of the media capacity of Medlive.cn to further expand into “Messenger,” the Chinese version of MR-kun, as well as marketing research business segments.**

Kingyee has provided accessibility for its members via services such as delivering breaking medical related news on a periodic basis. By utilizing M3’s proficiency in aggressive member recruitment, membership exceeded one million medical professionals as of August 27, 2014.



In efforts to further enhance user convenience and attract additional membership, Kingyee will continue to develop services for its members by aggressively expanding into business segments including “Messenger”, the Chinese version of MR-kun which allows pharmaceutical firms to deliver medical information to doctors, marketing research business designed for doctors, and other information provision services. M3 believes these undertakings will boost opportunities to better serve pharmaceutical and other healthcare related firms that utilize “Medlive.cn.”