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LINE ヘルスケア

 M3, Inc.

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LINE
Corporation
M3, Inc.
LINE Healthcare Corporation

LHC's Online Examination Service "LINE Doctor" to be Launched in November
~ FREE One-Click Clinic Search & Appointment, Consultation, and Payment Service via LINE ~

LINE Healthcare Corporation (Headquarters: Tokyo, Japan; CEO: Shinichiro Muroyama; "LHC," below), a joint venture between LINE Corporation (Headquarters: Tokyo, Japan; Representative Director, President and CEO: Takeshi Idezawa; "LINE Corp.," below) and M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura; "M3" below), has announced the November launch of a new online consultation service, "LINE Doctor," which offers a seamless service from clinic searches, to appointments, to consultations, to payments, all on the LINE application. The "Basic Plan" offering zero induction and monthly fees are open for application starting today, from doctors interested in using the service.

URL : <https://linehealthcarecorp.com/ja/lp/common/recruit/clinic-202009>



Online consultation series had been offered through the LINE Healthcare platform since December of last year, with now over 300,000 consultations sessions to date (as of August 2020.) COVID-19 has instigated deregulation to allow for phone and online medical consultations starting from initial visits. While online consultations diminish the burden of having to make physical visits, especially for the elderly and sick, adoption and cost hurdles by users as well as medical sites had been previously highlighted. The new LINE Doctor service will utilize LINE video chat for the consultations with the doctors, hence mitigating the need for either side to download or learn a new system. The service offers a seamless flow starting from clinic searches, to appointments, to consultations, and payment. It will require absolutely no cost on behalf of the user, aside from normal medical examination fees.