



Launch of AI Medical Image Diagnostics Platform Business
~ Business Alliance Agreement with NOBORI ~

M3 Inc. (Headquarter: Tokyo, Japan; CEO: Itaru Tanimura; URL: <https://corporate.m3.com/>; “M3,” below) has concluded a business alliance agreement with NOBORI Ltd. (CEO: Yoshihisa Yoda; Headquarter: Tokyo, Japan; “NOBORI,” below) to launch an AI medical image diagnostics platform business.

Background

In recent years, the domestic healthcare field has raised image diagnostics as an important area of pursuit within AI development. AI medical equipment development is expected to progress across the healthcare industry, in alignment with government advancement in evaluation metrics formulation and structural provisions for medical equipment approval assessment.

Since 2017, M3’s “AI Lab” has been at the forefront of providing AI medical equipment development support, including AI medical image diagnostics. At this juncture, M3 has formed a partnership with NOBORI to launch an AI platform business that is aimed to accelerate AI integration within the clinical scene.

Overview

Various AI image diagnostic algorithms will be on-boarded to this AI platform and be made available to medical sites utilizing any PACS (medical image management system) system, offering zero restriction surrounding modality. Furthermore, the diagnostics will be categorized according to the bodily region being analyzed (head, lung, etc.), with multiple algorithms selectable across each region.

This business alliance will bring together M3’s “global physician network” and NOBORI’s “secure IT platform” to maximize efficiency through technological utility, and to provide a safe and reliable support system for physicians.



Structure

By utilizing M3's edge server, any AI image diagnostics algorithm from across the globe can be placed on this platform to be made available at medical sites, irrespective of their PACS and system modalities.

