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**Acquisition of RotaMaster In the U.K.**  
**~ A Momentous Step for Market Entry into the UK Career Business ~**

M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura; URL: <https://corporate.m3.com/en/>, "M3" below) announced the acquisition of "RotaMaster," a rostering and workforce management software for medical institutions in the U.K.

M3 operates Doctors.net.uk ("DNUK," below), a web portal platform with membership from 80% of physicians in the U.K., which offers services such as research and advertising.

The acquired RotaMaster is a roster management software for medical institutions designed to automatically optimize shift schedules according to each HCPs' skill profile, availability, and desired work hours. With the ability to clearly identify shift openings and effectively compensate staff, it has been incorporated at 75 medical institutions, and holds 63% market share across institutions operating outside of normal hours.

Many medical institutions in the U.K. utilize this software to schedule shifts with its own employees, then staff any unfilled shifts by commissioning external intermediary agencies. Fees for this intermediary market alone is estimated at 60 billion yen.

With this RotaMaster acquisition, M3 gains opportunities to collaborate mainly with GPs (General Practitioners) and healthcare institutions in the U.K. M3 will explore the business opportunities to facilitate a better matching of shift schedule and available labor by leveraging the DNUK membership consisting of 80% of physicians in the U.K., and business intelligence from Rotamaster.

# RotaMaster

## Overview

Corporate Name: IQUS Limited

Established: 2000

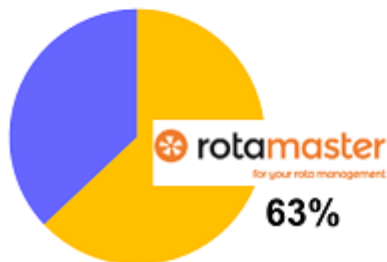
Location: West Yorkshire, U.K.

Employees: approx. 20

Trademark:  rotamaster  
for your rota management

### < Market Share >

across institutions operating outside of normal hours



## Synergies

- Developed and sells the RotaMaster software designed for workforce management at healthcare institutions
- Utilized at 75 medical institutions, and holds 63% market share across institutions operating outside of normal hours
- Transparency of open shifts provided by RotaMaster allows maximization of temporary staff placements
- Unscheduled healthcare provider market (locum) is sized at roughly 60 billion yen. Considering expansion into this market by matching of DNUK members with open shifts found via RotaMaster