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## Capital Alliance with TECOM Group

~ Maximizing M3's Membership Base and TECOM Group's Educational Content to  
Launch an Education Business Targeting Medical Professionals ~

M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura; URL: <https://corporate.m3.com/en/>; "M3" below) announced a capital alliance (ref 1) with TECOM Group (URL: <https://www.tecomgroup.jp/index.htm> ; "TECOM" below).

TECOM is a leading company within the medical education industry that provides university education support as well as preparatory services for national certification and examinations for medical professionals. Over 30 thousand mock examinations for the National Examination for Medical Practitioners ("NEMP" below) are taken annually, meaning nearly all NEMP examinees utilize TECOM's services. Preparatory schools and mock exams are also provided for dentists, nurses, care givers, and a wide range of other medical professionals.

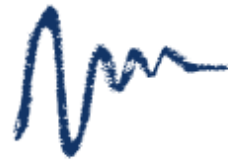
On the other hand, M3 operates m3.com, a medical portal servicing of 250 thousand physician members as well as other medical professional members, providing various services such as the "MR-kun" service which allows member physicians to proactively receive a continuous and frequent flow of information.

M3's physician and medical professional membership base, combined with TECOM's high quality medical welfare education content and expertise, allows for provision of extensive services to an even wider group of medical professionals and students.

# TECOM

Training Education Center Of Medicine

- Top brand within preparatory education industry starting centered around national certifications
- Preeminent recognition and market share amongst students.
- Extensive experience in education and examination content production
- Network across universities and hospitals



- Broad base of medical professional members starting with MDs
- Large client base within healthcare starting with pharmaceutical companies
- Insight and expertise in internet based businesses

## **Expected Effects from Synergies with TECOM Group**

1. Realization of “lifetime medical welfare education” for students, extending to medical professionals
2. Provision of appealing educational content utilizing the internet
3. Creation of new services based off of big data derived from medical welfare education activities.

**Ref 1:** TECOM Group will execute a transfer of business to TECOM, Inc., which will be established and 100% owned by M3, Inc.