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Further Acquisitions for the Career Business at M3 USA
~ 4 M&As in 2 Years Accelerates U.S. Business Growth ~

M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura, URL:

<http://corporate.m3.com/>, “M3” below) announced a transaction to make The Medicus Firm (“Medicus” below), a physician search firm, a wholly owned subsidiary. This is the fourth M&A for the job placement business in the U.S., which is expected to further accelerate growth in the region.

M3 operates “MDLinx,” a web portal for medical professionals that provide healthcare related information to its 600 thousand-strong base of U.S. doctor members, capitalized by provision of services such as marketing support and marketing research for pharmaceutical firms as well as physician recruitment support for hospitals and clinics.

M3 has made Medicus, an award winning physician search firm, a wholly owned subsidiary by purchasing 100% of its shares. Medicus is centered in Texas, providing consultative permanent placement physician recruiting solutions to over 450 medical institutions surrounding the region.

In the U.S., M3 has acquired PracticeMatch, NEPRC, and Profiles, making Medicus its fourth acquisition within the past two years. With this new addition, the physician recruitment business is undergoing rapid expansion as the third pillar to drive U.S. growth.

The Medicus Firm Overview

Established:	2009
Address:	Dallas, Texas
Business Description:	physician recruiting solutions
Employees:	Approx. 85

Post Acquisition Strategy

1. Increase in number of placements and reduce recruitment costs through utilization of information databases from group subsidiaries.
2. Expansion of executive placements of physicians.
3. Expansion of coverage of medical professionals to include nurses and physician assistants.