



**M3 consolidates DBMCI to Advance Classroom-Based courses for Medical PG Preparation
~ Strengthening Education Service for Doctors and Medical Students in India ~**

M3, Inc. (Headquarters: Tokyo, Japan; URL: <https://corporate.m3.com/>; CEO: Itaru Tanimura; "M3" below) has announced consolidation of Dr. Bhatia Medical Coaching Institute Private Limited ("DBMCI," below), which operates a preparatory school and related services for Doctors and Medical Students in India.

1. Background

M3 operates m3.com, a specialized web portal for medical professionals that delivers healthcare-related information to its 320,000+ physician members in Japan. Presence outside of Japan includes the U.S., U.K., France, China, Korea, and India, with aggressive business expansion overseas that has amassed 6.5 million physicians across its global platforms. This allows delivery of services including marketing support, marketing research, and job placement support that leverage the platform's value as a media channel. In India, M3 provides a web portal called "M3 India" for physicians, and a learning platform "Marrow" for medical PG preparation, as well as a market research service mainly targeting physicians in North America and Europe under "m360 Research" brand.

DBMCI operates face to face classes, live video-based coaching for preparation of the national examination to enter post-graduate medical courses. DBMCI is one of the well-known companies in this industry, which has been producing proficient doctors and providing qualitative education for its long history since 1996. The consolidation will enable M3 to enter the offline preparatory school business for doctors and medical students in India. Together with M3's existing online learning platform, M3 Group will provide a wider range of learning opportunities and better quality learning services for doctors and medical students, thereby contributing to the advancement of medical care in India.

2. Expected Synergies

M3 will newly enter the offline preparatory school business for doctors and medical students in India, and provide hybrid learning opportunities combining the offline and the online as a new standard of learning post COVID-19. M3 aims to further expand its business by leveraging not only synergies with the M3 Group's existing businesses, but also the group's existing technology. The addition of DBMCI's highly regarded faculties to the M3 Group will enable us to provide even higher quality educational content.

3. DBMCI Overview

Company Name: Dr. Bhatia Medical Coaching Institute Private Limited

Established: 1996

Headquarters: Gurugram, Haryana, India

Employees: Approx. 290

URL of the services: <https://www.dbmci.com/>