

M3 Acquires Rinkai Medical Service, Health Checkup Service Provider
~ Further initiative in the field of preventive medicine as Phase 2 of “White-Jack Project” ~

M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura; URL: <https://corporate.m3.com/>; “M3” below) has announced its acquisition of Rinkai Medical Service, a health checkup service provider, as the project phase 2 of the “White-Jack Project,” an initiative aiming at maintaining health condition from the pre-onset stage of disease.

■ **About “White-Jack Project”**

In order to realize a reduction of medical expenditure in Japan, an issue of great social demand, from further upstream, M3 is now strengthening its effort to expand its main domain to the area of preventive medicine, referring to this entire project as the “White-Jack Project” around the group, in addition to the area of “treatment after the onset of disease” as its conventional main business domain, and plan to develop and promote various measures. This acquisition is Phase 2 after acquiring Happiness-i, a health checkup provider, as its Phase 1.

■ **About Rinkai Medical Service**

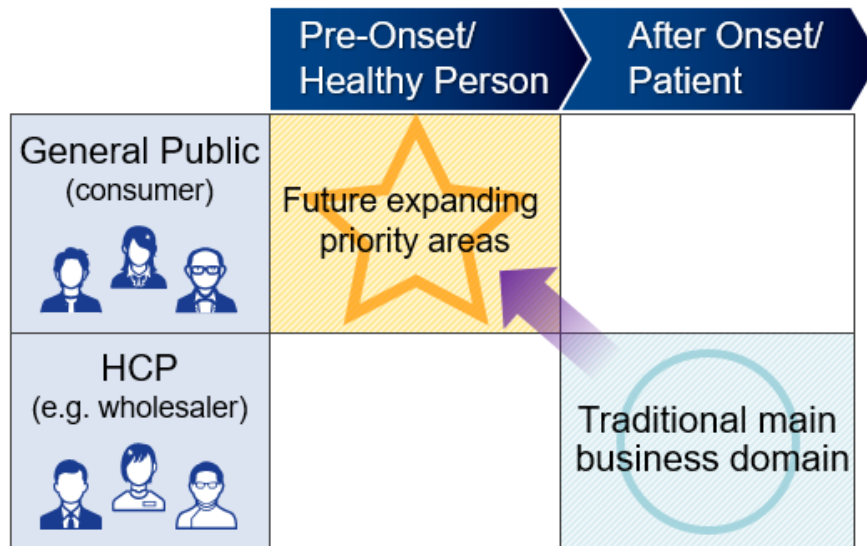
Since its establishment in 1991, Rinkai Medical Service has been supporting the healthcare of workers and promoting preventive medicine by providing “assistance and operation of medical checkups and ultrasound examinations.” As its core business, Rinkai Medical Service mainly plans and operates medical checkups of which medical institutions accept orders, and conducts medical checkups in a way that meets the needs of companies by utilizing its network of more than 200 paramedics. In addition, it has more than 30 years of experience and advanced knowledge in the field of ultrasonography, and as a pioneer in the industry, it performs examinations using the latest equipment for more than 30,000 people annually.

■ **Expected Synergies**

- i. Collaboration with M3 Patient Support Program (“M3PSP” below) as well as Happiness-i
Jointly with M3PSP, a medical support service for corporate employees and their families, as well as Happiness-i, a health checkup support service, it will enable Rinkai Medical Service to provide high value-added health management business to companies and further promote efforts for early detection of employee diseases and extension of healthy life expectancy.
- ii. Collaboration with m3.com and M3 Career
In collaboration with m3.com, which have a membership base of more than 310,000 physicians, as well as M3 Career, Rinkai Medical Service can promote efforts to expand business by reaching out to medical institutions that wish to outsource their

health checkup operations.

The M3 Group will continue to make a social impact and contribute to solving medical issues under its mission to “Making use of the Internet to increase, as much as possible, the number of people who can live longer and healthier lives, and to reduce, as much as possible, the amount of unnecessary medical costs.”



■ **Overview of the acquisition**

Company Name: Rinkai Medical Service

Established: July 1991

Headquarters: Tokyo, Japan

URL: <https://www.rinkai-ms.com/>

Representative Director and President: Morio Fukasawa

Business:

- Assistance, planning, and operation of medical checkups
- Providing various types of ultrasound examinations
- Education and training in special medical technology