

**LINE**

**LINE ヘルスケア**

 M3, Inc.

FOR IMMEDIATE RELEASE: 2020/12/17  
LINE Corporation  
M3, Inc.  
LINE Healthcare Corporation

**LINE Healthcare Launches Free “LINE Doctor” in Greater Tokyo Area**  
~ Service Region to Expand with Improvements ~

LINE Healthcare Corporation (Headquarters: Tokyo, Japan; CEO: Shinichiro Muroyama; “LINE Healthcare,” below), a joint venture between LINE Corporation (Headquarters: Tokyo, Japan; Representative Director, President and CEO: Takeshi Idezawa; “LINE Corp.,” below) and M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura; “M3” below), has launched “LINE Doctor,” a new online telemedicine service for reimbursed physician consultations.



LINE Doctor provides a full range of services, including medical facility searches, appointment bookings, online examination video calls, as well as payment settlement, all in one location via the LINE app, free of charge\*<sup>1</sup> for users. \*<sup>1</sup> Excludes prescription drugs and delivery fees

LINE Healthcare will utilize feedback from both participating medical facilities and users in the greater Tokyo area launch phase to improve services before nationwide rollout.

**LINE****LINE ヘルスケア** M3, Inc.**Select Clinic****Select Physician****Answer Preliminary Questions****Book Appointment****Choose Settlement Method & Entry Rx Shipping Address****Start Video Consultation with Physician**

For medical facilities that look to adopt telemedicine services, LINE Doctor offers a Basic Plan with zero setup and monthly costs<sup>\*2</sup> for booking, LINE video call, and payment features.

<sup>\*2</sup> Excludes transaction fees.

Furthermore, LINE Healthcare has prepared a starter kit for initiating medical facilities. The kit provides publicity and communication tools to support the new service offering, and includes materials such as posters publicizing LINE Doctor, POP displays, stickers, user guides, hospital cards with a QR code that can be used to make bookings, and more.<sup>\*3</sup>

<sup>\*3</sup> The LINE Doctor starter kit will be mailed to approved medical facilities once a development of the materials completed. The content of the kit may be subject to change without notice.

Amid the recent rise in COVID-19 cases, telemedicine offers medical examinations that greatly reduce the burden and risk of possible infection from physical visits and outings. LINE Doctor allows patients to receive diagnoses for themselves or family members at any time from the comfort of their own home. More convenient access to better medical care will support early and/or ongoing treatment.