



**M3 Acquires Michael Allen Company in the U.S.**  
**~ Strengthen Global Relationships with Pharmaceutical Companies ~**

M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura; URL: <https://corporate.m3.com/en/>; “M3” below) has announced the acquisition via M3 USA Corporation, of Michael Allen Company, LLC (Headquarters: Darien, CT, United States; URL: <https://www.michaelallencompany.com/>; “Michael Allen” below), a consulting firm focusing on the pharmaceutical industry. Michael Allen’s relationships with pharmaceutical companies are expected to accelerate M3’s global businesses.

■ **Background and Overview of the Acquisition**

M3 operates m3.com, a specialized web portal for medical professionals that delivers healthcare-related information to its 310,000+ physician members in Japan. Presence outside of Japan includes the U.S., U.K., France, China, Korea, and India, with aggressive business expansion overseas that has amassed 6 million physicians across its global platforms. This allows the delivery of services, including marketing support, marketing research, and job placement support, that leverage the platform’s value as a media channel.

Michael Allen is a pharma-focused consulting firm with therapeutic area expertise in over 100 conditions and many global projects. The company has solid relationships with pharmaceutical companies and methodologies to support clients’ product development according to its process from Phase 1-3 to pre-launch, launch, and inline.

■ **Expected Synergies**

This acquisition will enable M3 to strengthen its relationships with pharmaceutical companies and expand its service offerings. Michael Allen will also benefit from M3’s worldwide physician panel and outsourcing resources to streamline its operations for further growth.

**Michael Allen Overview**

Company: Michael Allen Company, LLC

Established: 1979

Headquarters: Darien, CT, United States

URL: <https://www.michaelallencompany.com/>

Partners: Artak Harutunyan, Scott Jamieson, Grant Tarsi

Business: Consulting service for the pharmaceutical industry