



m3.com Physician Membership Tops 300,000 in Japan

~ Launching M3-Labo Under “More Contributions to More Doctors” ~

M3, Inc. (Headquarters: Tokyo, Japan; CEO: Itaru Tanimura; URL: <https://corporate.m3.com/>; “M3,” below) has announced that m3.com, M3’s specialized web portal for medical professionals in Japan, has now exceeded 300,000 in physician memberships as of April 7th, 2021. It now covers a vast majority of the 327,210 registered physicians in Japan reported by a survey conducted by the Ministry of Health, Labour and Welfare¹ in 2018.

¹ Statistics of Physicians, Dentists and Pharmacists 2018

Taking this opportunity, m3.com has adopted “More Contributions to More Doctors” as a new slogan to the renewed ideal of becoming a platform that provides physicians and other healthcare professionals with practical solutions to their issues, through various means. This new objective goes beyond the previous goal set at the mark of 200,000 physician memberships in 2010, of simply being a web portal that swiftly provides appropriate information to its members according to their needs.



M3 has launched the “M3-Labo” project as a highlighting initiative under this new slogan, inviting m3.com members to directly relay to us the issues they face in the clinical scene. The project will endeavor to provide solutions to such issues by leveraging the multitude of M3’s assets, such as big data, its diverse human resources with highly specialized expertise, and other existing services. Additionally, specialized content provision will aim to further engage our members on m3.com.

In addition to further strengthening its information provision to users, m3.com will aim to embody the “More Contribution to More Doctors” slogan through new initiatives and a more direct approach to issues in the clinical scene that provide substantiated and essential utility to our physician and other healthcare professional members.